SOLUTION OVERVIEW

Asset Track—Locate and track critical assets to give greater control and enable location-based services

Asset intensive industries face increasing pressure to operate as lean, clean, and safely as possible. The first step after identifying these assets is to keep track of its location.

Through 2023, the same vendor that provides the Enterprise Asset Management system will also deliver asset-management-performance functions, but through different products.

Asset managers, no matter their industry, share some of the same challenges when it comes to inventorying, tracking, and maintaining their organization’s critical assets. As many of these assets, especially ones that have a long lifecycle, are not connected to a network or able to self-report its status or location. This has led to manual and inefficient processes, often paper-based to manage and maintain asset throughout its lifecycle.

The Internet of Things, or IoT is a disruptive technology that can address these challenges and introduce new efficiencies in an asset’s lifecycle. By applying sensors to an existing asset (e.g., a machine, device, vehicle, etc.) and provisioning it in the OpenText™ IoT Platform gives this asset its own unique identity that can be extended to the broader business ecosystem of people, systems, and things. The Asset Track solution from OpenText uses this identity-centric approach to deliver the asset track and trace capabilities that are critical to asset managers, their stakeholders and enable customer engagement.

1 Gartner, Magic Quadrant for Enterprise Asset Management Software, October 2019
Through 2023, asset-performance-management-related functions will continue to be delivered outside of the Enterprise Asset Management (EAM) product, but increasingly by the same vendor as the EAM.

Delivered as an open, infrastructure-agnostic platform, the OpenText Internet of Things Platform and the Asset Track solution provides the messaging and orchestration needed for transporting IoT-sourced asset data and integrating it across devices and systems. This eliminates the complexity of creating and syndicating integrations for machine-to-machine, machine-to-people or machine-to-application scenarios.

Lost pallets tally somewhere between $750 million and $1.5 billion of monetary waste each year.

In today’s highly competitive market, where costs are a constant concern, asset-intensive industries, like manufacturers, healthcare, utilities, and energy are forever seeking ways to minimize expenses and maximize efficiency. Shrinkage (an allowance made for the reduction in earnings of a business due to wastage or theft) is always a concern for any industry, especially asset-intensive ones, where any improvement to asset visibility is welcomed and can mitigate or eliminate losses that were previously thought to be inevitable. A lost asset, like a pallet of raw materials can stall production schedules and idle machines, employees, and if an urgent replacement is needed, add unexpected cost to a production or operating budget.

The OpenText Internet of Things Platform, with its Asset Tracking Solution Accelerator give a starting point for organizations seeking to track, trace, and better understand asset utilization. Its identity-centric approach to IoT enable data integration to back-end enterprise or customer-facing applications. The OpenText Asset Track solution delivers data from tracked assets to the caring and the qualified. This ensures operations stakeholders are securely informed as germane to their role within the organization or extended ecosystem.

**Related services**
- IoT Consulting Services
- Professional Services
- Managed Services
Visualizing OpenText Asset Track

<table>
<thead>
<tr>
<th>IoT Asset Location</th>
<th>OpenText IoT Platform</th>
<th>Enterprise Applications</th>
<th>Asset management</th>
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<tbody>
<tr>
<td>Sensor data</td>
<td>Collect, orchestrate and message</td>
<td>Extend asset operations data</td>
<td>Manage performance</td>
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<tr>
<td>Geolocation, vehicle, fleet, carrier or asset location</td>
<td>Securely connected and orchestrated physical data with business rules. Messaged to workflows and downstream application.</td>
<td>Extend visibility beyond existing asset event data with real time operating data. Overlay external data sources for visibility to influencing forces.</td>
<td>Manage asset performance via a role-based interface. Enable workflows and downstream applications with extended insights.</td>
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The OpenText Internet of Things Platform Description

<table>
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<tr>
<th>Secure device management</th>
<th>Ecosystem integration</th>
<th>Unified messaging</th>
<th>Actionable insights</th>
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<td>Leverages identity management to establish digital twins of physical objects, making it easier to visualize contextual data no matter where the physical device is located. Provisions and de-provisions secure IoT endpoints and data access to minimize cyber security threats.</td>
<td>Seamlessly exchanges sensor-based information with key business systems, such as ERP, WMS and TMS. Offers comprehensive machine-to-machine or application-to-application integration capabilities.</td>
<td>Provides any-to-any communications protocol support via a comprehensive messaging broker. Allows companies to perform rapid, secure and flexible integration of structured an unstructured data from MQTT to FTP.</td>
<td>Transforms and orchestrates IoT data into actionable insights, visually represented in different forms. Combines comprehensive IoT analytics with advanced AI and machine learning capabilities to allow companies to quickly assess operational performance based on historical sensor data.</td>
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About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: opentext.com.

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